



Consider the benefits of contributing to your Path2College 529 Plan account. [Read about it online.](#)

Help keep your child on the path to a brighter future.



The 529 college savings plan offered by the State of Georgia.

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College Savings Calculator

e-Delivery

Fall 2010 e-News

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College Savings Calculator



Automatic Contribution Plan



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Dear Path2College 529 Plan Account Owner,

Georgia and Tennessee launch statewide coloring sweepstakes to encourage families to think about education during College Savings Month.

With a goal of encouraging more families to put their kids on the path to college, Georgia Governor Sonny Perdue and Tennessee Governor Phil Bredesen have joined states across the nation to declare September as College Savings Month. In celebration of College Savings Month, a bistate initiative intended to encourage families to make a financial commitment to save for higher education expenses has been announced. On September 1, a coloring sweepstakes will be available to all Georgia and Tennessee children enrolled in kindergarten through sixth grade.* Children can color in a drawing of *Hootie, the Wise Old Owl*, the Path2College 529 Plan mascot who is on his path to college. Entries must be postmarked by September 30, 2010 and received by October 8, 2010.

One child from Georgia and one child from Tennessee will be randomly drawn from each state's respective entries in early October. Each winner will receive \$1,529 toward a Path2College 529 Plan and the school of each winner will receive a \$1,000 check. Parents can download the Coloring Entry Form and get official rules and detailed prize information at www.path2college529.com/news/coloring.shtml. Please spread the word about College Savings Month, the benefits of the Path2College 529 Plan and the Coloring Sweepstakes by telling your friends and family.

For many people, financial planning can seem intimidating or even overwhelming. Faced with more immediate financial troubles, families too often put decisions about saving for their children's college education on the back burner. Congratulations for taking the steps to save for your loved one. These steps could put you leaps ahead in paying for college in the future.

Remember, the more you invest, and the earlier you start, the more opportunity your money has to grow. You can go to the Path2College 529 Plan Web site and use the "Advantage of Starting Early" calculator to customize a calculation based on your own particular situation. At least once a year, you should check to make sure you are on track to achieve your college savings goals.

Summer reading promotion winners announced.

The Path2College 529 Plan offered the Make A Splash — Save for College Sweepstakes during the 2010 summer reading program. The promotion was designed to remind both Georgia and Tennessee families about the importance reading plays in the pursuit of higher education objectives and provide an incentive to children of any age through grade 8 to visit their local library and participate in their summer reading programs. Three children were awarded a contribution toward their Path2College 529 Plan account. Plus, the library of each of the winning readers was awarded a cash prize to go toward its reading programs.

Visit www.path2college529.com to see who won!

Four Path2College 529 Plan Account Owners go green and win big!

Congratulations to David Campbell (Marietta, GA), Jeffrey Stump (Dunwoody, GA), Lyn Brophy (Roswell, GA) and Carrieanne Skinner (Atlanta, GA) — the winners of our e-Delivery sweepstakes in July! The sweepstakes has ended but it's not too late to do your part to help the environment by going paperless. Log into your account today to elect e-Statements and/or e-Disclosure.

On behalf of the Path2College 529 Plan, here's wishing you and your family a fantastic new school year. And, thank you for investing with the Path2College 529 Plan.

Sincerely,

Chuck M. Penuel
Director
Path2College 529 Plan

Recent Changes

- We are pleased to announce the launch of a [new and improved Path2College 529 Plan Web site](#). The Web site has a new look with easier navigation to make managing your account easier. Be sure to check it out!
- Our Plan mailing address has changed. Please use the following address for all future correspondence:

Path2College 529 Plan
P.O. Box 55924
Boston, MA 02205-9823

This email is a commercial advertisement.
Please see below for information about your opt-out rights.



Answers to your college savings questions.
[Visit us online](#) or call 1 866 599-2635.

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*Sponsored by the Path2College 529 Plan. Entries must be postmarked by September 30, 2010 and received by October 8, 2010. No purchase necessary. Void where prohibited. Two prizes of a \$1,529 check will be awarded. Winners will be randomly drawn.

Please note that we cannot receive responses to this email. If you feel that you are receiving this email by mistake or wish to unsubscribe, [click here](#). If you have inquiries or comments, please write to us at the Path2College 529 Plan, Attention: Shannon Ferguson, 200 Piedmont Avenue, Room 1202 West, Atlanta, GA 30334.

Consider the investment objectives, risks, charges and expenses before investing in the Path2College 529 Plan. Please visit www.path2college529.com for a Disclosure Booklet containing this and other information. Read it carefully.

Before investing in a 529 Plan, you should consider whether the state you or your designated beneficiary reside in or have taxable income in has a 529 plan that offers favorable state income tax or other benefits that are only available if you invest in that state's 529 plan.

Account value in the Investment Options is not guaranteed and will fluctuate based upon a number of factors, including general market conditions.

The Path2College 529 Plan Facebook page is managed by the State of Georgia.

TIAA-CREF Tuition Financing, Inc., Program Manager.

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